



IS EVERY ROOFING COMPANY THE SAME?

WHY CHOOSE STRIKER FOR YOUR NEW ROOF VERSUS THE COMPETITION?

FELT REMOVAL DOWN TO DECKING

US: Old felt removed before new felt put on - we remove all the materials down to the decking so that we can inspect the roofs decking/plywood for potential rot or damage.

THEM: New felt placed on top of old felt or no new felt placed at all- this saves time and money, but also never allows the roofers to inspect for any major problem areas.

WHY IS THIS IMPORTANT: The decking is the foundation for the roof, it is a part of the structure of the home and it is almost impossible to be inspected unless the roof is being replaced. This is the time to have a professional check the integrity of the top of your homes lumber and foundation for roof. This also has a potential to void manufacturer warranty if not done correctly.

CITY PERMIT PULLED

US: We pull a permit on every single roof we install. As licensed contractors within your city, this ensures that the city is aware of the construction that is going on at your house and you will receive an independent inspection by the city to determine that the work was completed correctly

THEM: Bypass the city permit and inspection to save money and avoid an independent inspection that might have them fix items that were done incorrectly or as a shortcut to save money.

WHY IS THIS IMPORTANT: It shows the homeowner that the contractor is carrying proper insurance limits and that they are licensed. Also, in the event of a city inspector pulling your address to do a "spot-check" and sees that your roof was replaced without a permit, the city has the power to make you remove the roof and start the process over with proper permitting using a licensed contractor.

BEST MATERIAL IN INDUSTRY

US: We use CertainTeed roofing materials, the premier roofing material manufacturer in the United States, as well as the most cutting edge underlayments in the industry. Only available to select contractors through roofing supply houses.

THEM: Cheaply made shingle manufacturers and underlayment to cut costs, which can be purchased at any big box store by any level of contractor (or homeowner)

WHY THIS IS IMPORTANT: Well it's in the numbers. Our average square of shingles weighs 236lbs versus 196 lbs for others. One of the only manufacturers to carry an algae warranty. Most roofs installed with 130mph wind rating versus 110mph for others. We install Ice & Water leak barrier versus valley metal. We use synthetic felt as a base versus tar paper felt.

FREE JOB SCOPE REVIEW WITH CLAIMS ADJUSTER

US: We create a job scope as a free service to assist the homeowner to receive the proper comprehensive estimate from the insurance company to fully compensate the homeowner for a full replacement cost valuation.

THEM: Hurry the process through and when the numbers don't fall within their margins, they cut corners and neglect important items in the replacement cost valuation.

WHY IS THIS IMPORTANT: The primary cause of insurance is to indemnify (to make whole or fully restore) a policy holder. The insurance adjuster produces an estimate and job scope to indemnify, but who checks the estimate for the proper repairs to be completed? When the homeowner signed up with their insurance company they didn't pay premiums for a piecemealed repair to go to the lowest bidder because the claim estimate doesn't allow for a comprehensive repair to the best available contractor.

NO MONEY UPFRONT

US: We don't collect money upfront

THEM: Collect money before the roof starts

WHY IS THIS IMPORTANT: Everyone has the horror story of the contractor who took the money and never showed up. We avoid that potential situation by not collecting money until after the roof is installed. This piece of mind for the homeowner shows that we respect the issues that plague our industry and that we have sufficient funding so to stand behind any potential warranty issues down the road.

PROJECT MANAGER ON SITE

US: We have a project manager who is on site before, during and after the roof is installed.

THEM: Sales guy just shows up to pick up the check.

WHY IS THIS IMPORTANT: If some material is needed while the roof is being replaced or a potential area of concern pops up that needs to be communicated to the homeowner, then who will handle this? Our sales representatives are also project managers and by the time the roof is being installed, have an intimate knowledge with the roof and already have direct contact with the homeowner if something needs to be communicated or handled quickly. This avoids delays and potential "make-it-fit" situations with the crews.

ATTENTION TO DETAIL

US: We cover/protect pools, flower beds, AC units and other potential areas on the homeowner's property to avoid collateral damage

THEM: Disregard to homeowner's property. The "oops" or "that was here before we started" conversation.

WHY IS THIS IMPORTANT: We follow the golden rule, "Do unto others as you would have them do unto you." (Matthew 7:12) Why wouldn't we take the extra concern and care when working on your property? It is the expectation that all service providers should follow.

PRE AND POST INSPECTIONS:

US: We do a pre-inspection of the homeowners property as well as an attic inspection to avoid hitting utility lines in the attic. We do post inspection checks to walk the property with a magnet to pick up errant nails/debris, as well as a post roof attic inspection. This is important to check the HVAC and water pipes don't get disconnected which can cause a carbon monoxide leak in the homeowner's house.

THEM: Hope the crews that show up do a good enough job.

WHY THIS IS IMPORTANT: Every year there are kids that step on roof nails from a newly replaced roof, we walk the property after the crew already has, just to be as comprehensive as possible to avoid this catastrophe. It is important to check that the HVAC and water pipes don't get disconnected while the roof is being replaced, which can cause a carbon monoxide leak in the homeowner's house.

WE ARE FULL TIME GENERAL CONTRACTORS

US: We work year-round as general contractors and are dedicated to continued education. We like to call ourselves "storm catchers" to assist homeowners with the restoration process after a storm. We also have a patio cover and interior remodel division that shows our comprehensive breadth of competencies.

THEM: "Storm chasers" who work seasonally to make quick money and work in another industry when there isn't a storm around their area.

WHY THIS IS IMPORTANT: We work tirelessly to continue to educate our staff year around. We are members of local business organizations as well as certified trade associations and designations like North Texas Roofing Contractors Assoc., HAAG Certified, Home Advisor Pro Certified Contractor, CertainTeed Master Shingle Applicators, Roofing Contractors Association of Texas and many more. We are also very proud to have an A+ rating with the Better Business Bureau.